



Dear Restaurant Owner,

The Downtown Franklin Association is excited to invite you to participate in our "Restaurant Showcase". Each year the DFA sets up a sponsorship tent with food and drink at the fall festival block party. Tickets are given to festival sponsors for entry into the tent. You, our local restaurant owners will be the sponsors of this longstanding event. This year we are focusing on our delicious food at our local restaurants. To be included you will need to provide one or more heavy appetizers for up to 200 people. As we get closer to the event a more accurate number will be given to each participant. We are hoping that each restaurant will make their best dish to share with our sponsors. This could be a great marketing tool for your restaurant. You will have access to business owners, city and civic leaders and their guests. Each guest will be given a token to vote for their favorite food and restaurant presentation. After closing the tent, the tokens will be counted and a winner will be announced to the crowd. During the event each restaurant's name will be announced several times as part of your sponsorship. Thank you in advance for your participation in this exciting new event!

Sincerely,

Beverly Myers
DFA President

Jackie Newsome
Promotions Committee Co-Chair
Downtown Franklin Association 757-562-6900; downtownfranklin@beldar.com



SPONSORSHIP TENT

RESTAURANT SHOWCASE EVENT DETAILS

Event Date: Friday October 2, 2015

Set Up Time: 5:00 p.m.

Serving Time: 6:00 to 9:30 p.m.

- * Limited to 8 participants.
- * You provide table covering and decoration (fall themed), chafing dishes or serving platters, plates, utensils and servers (no more than 2 people please).
- * Your participation is equivalent to a “Bronze Sponsor”. Information is attached.
- * The winner will be featured on the DFA Website and Facebook page.
- * Table must be no larger than 4x8. We can provide the table if needed.
- * Provide one or more heavy hor d'oeuvres for up to 200 people. The number will be refined as we get closer to the event.
- * August 17, 2015 deadline. Participants will be chosen based on sign up date.