



Dear Restaurant Owner:

Once again, the Downtown Franklin Association is excited to invite you to participate in our "Restaurant Showcase". Each year the DFA sets up a sponsorship tent with food and drink at the fall festival block party, this year on September 30<sup>th</sup>. Tickets are given to festival sponsors for entry into the tent. You, our local restaurant owners, will be the sponsors of this longstanding event. This year we are focusing on our delicious food at our local restaurants. Those of you who participated last year will know that this was extremely popular with our attendees.

To be included, you will need to provide one or more heavy appetizers for up to 200 people. As we get closer to the event a more accurate number will be given to each participant. We are hoping that each restaurant will make their best dish to share with our sponsors. This could be a great marketing tool for your restaurant. You will have access to business owners, city and civic leaders and their guests. Each guest will be given a token to vote for their favorite food and restaurant presentation. After closing the tent, the tokens will be counted and a winner will be announced to the crowd. During the event each restaurant's name will be announced several times as part of your sponsorship. Thank you in advance for your participation in this exciting event!

Sincerely,

Beverly Myers  
DFA President

Jackie Newsome  
Promotions Committee Co-Chair  
Downtown Franklin Association 757-562-6900; [downtownfranklin@beldar.com](mailto:downtownfranklin@beldar.com)