

DOWNTOWN FRANKLIN ASSOCIATION
PREFERRED CORPORATE SPONSOR LEVEL - \$550

2019 SPONSORED EVENTS

Allocation	Date	Event	Includes
\$100	May 23rd thru Aug. 29th	We Be Jammin' -Every Thursday at Barrett's Landing featuring a live concert from local and regional bands. Refreshments and food items are sold at concession stands, including ice cream. Dance or just relax. Admission is free and open to the Public	Company banner to hang weekly at each WBJ and company name on Barrett's Landing Billboard Banner- Opportunity to volunteer at the front gate and market your business
\$50	May 28 th thru Sep. 4 th	Franklin's Market on Main-Farmers' Market -Located at 210 S. Main Street in Downtown Franklin. Variety of vendors with fresh produce, baked goods, crafts, concessions, and periodic live music Admission is free and open to the Public	Company flyers or business cards on the Market Manager Table and listing on Market website and Facebook
\$250	Oct. 5th	Franklin Fall Festival -The festival kicks off Saturday morning with an exhilarating vendor street scene. Streets are filled with arts & craft vendors, food vendors, educational and children friendly vendors and activities, games, and much more. At the end of the street scene activities there is a huge block party at Barrett's Landing Park with live regional bands, our Restaurant Showcase in the sponsor tent. Admission is included in sponsor package. The Street Scene is free and open to the public. The Block Party is open to the public for a nominal admission fee and concessions and refreshments are on sale to public.	Franklin Fall Festival Bronze Level Benefits (see attached)
\$50	Oct. 31st	Trick or Treat Downtown -Area businesses welcome ghosts, Ghouls and goblins into their shops. Parents are offered a safe environment for their children to trick-or-treat. Volunteers and local police are on hand to assist with street crossing. Admission is free and open to the public.	Company name on Flyers
\$50	Nov. 16th	Christmas Downtown Franklin Open House -This annual event held by the DFA is important as an effort to promote and support local businesses. Enjoy shopping and yuletide festivities while helping stimulate the local economy.	Company name on flyers.
\$50	Dec. 5 th	Elf Parade -Local children are invited to assemble at the Train Depot/Visitor's Center to receive a genuine elf hat before walking with Santa down Main Street to Barrett's Landing Park There children sit with Santa for photos and to whisper what they wish he will bring them for Christmas, free hot chocolate and cookies and view the lighting of the community Christmas tree. Admission is free and open to the public.	Company name on flyers and Santa's "nice" list.

\$550 Total Sponsorship

