

Organization Committee

This element of the Main Street Approach focuses on building collaboration among a broad range of public and private sector groups, organizations and constituencies.

The Organization Committee plays a key role in keeping the board, committees and staff functioning by attracting people and money to the Main Street Program. To succeed, this committee must take responsibility for managing these financial and logistical aspects of the non-profit organization.

- Raising Money – for projects and administration, from donations and sponsorships;
- Overseeing volunteer activities- by recruiting and supervising people, and rewarding good work;
- Promoting the program – to downtown interests and the public;
- Managing finances - by developing good accounting practices.