



Dear Friends,

It's Fall Festival time again and we are seeking your support as a sponsor. Mark your calendars and get ready because the first weekend in October is just around the corner!!

The Downtown Franklin Association has been busy preparing for the City's largest event of the year. Festivals of the past have brought large crowds and as we change to a **one-day format** we estimate record breaking attendance. We are dedicated to making this year's Fall Festival the best ever.

Saturday, will of course, be **our traditional Street Scene**. Main Street will be closed from Bogart Street At Farmers" Market Entrance) to Fourth Avenue. Second Avenue will be closed from Franklin Street to Middle Street. We will have craft vendors, food vendors and kid's area on Second Avenue with children's activities, games, vendors, ice cream and more. Downtown Franklin will be alive with the smells and excitement of a great festival day!

Saturday night's Block Party (October 6th) will be a blast! Starting the night will be **DJ Andy Lucy** and our **Main Attraction is the Feature Attraction Band**. They will surely draw a large crowd.

Please review the following sponsorship opportunities and decide which level is best for your business. Complete the attached application and return it to the Downtown Franklin Association Office, along with your check for the level of sponsorship you prefer. Feel free to call (757) 562-6900 or visit our website downtownfranklinva.org, if you need further information.

We need to hear from you no later than September 13, 2018 so that you may be included in **specified** advertising. Don't miss this opportunity to promote your business and join with us in bringing the best ever Fall Festival to Franklin.

Thank you,

Beverly Myers
Beverly Myers

Jackie Newsome
Jackie Newsome

Promotions Co-Chairs
Downtown Franklin Association
757-562-6900 or email: downtownfranklin@beldar.com



FRANKLIN FALL FESTIVAL SPONSORSHIP APPLICATION

Business Name _____

Address _____

Mailing Address _____

Phone _____

Email Address _____

Contact Person _____

Sponsoring Level